

# Project Information Form



## Contact

Company Name

Name of Contact

Telephone Number

Mobile Number

Email Address

Skype

Other

Current Web Site

## Company Summary

Notes

Services Required

Branding

Print/Design

Web Presence

Marketing

Other Services

# Project Information Form



## Company Summary - Cont'

Target Market

## Branding

Colour Influences

General Influences

Preferred Graphical  
Style At A Glance

- |   |   |
|---|---|
| <input type="checkbox"/> Modern         | <input type="checkbox"/> Traditional        |
| <input type="checkbox"/> Corporate      | <input type="checkbox"/> Informal           |
| <input type="checkbox"/> Conventional   | <input type="checkbox"/> Non-Conventional   |
| <input type="checkbox"/> Representative | <input type="checkbox"/> Non-Representative |

Other Notes

Logo Type

- |  |                                   |
|--|-----------------------------------|
| <input type="checkbox"/> Iconic            | <input type="checkbox"/> Logotype |
| <input type="checkbox"/> Combination Marks |                                   |

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## Web Design

Domain Ideas

Required Email Addresses

Web Sites Primary Function

Features/  
Connectivity

- |                                      |                                  |                                  |
|--------------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Facebook    | <input type="checkbox"/> Gallery | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Events/Cal' | <input type="checkbox"/> Blog    | <input type="checkbox"/> Maps    |

Other/Notes

Influential Sites

Pet Hates

Copywrite Source

- |                                 |                                   |
|---------------------------------|-----------------------------------|
| <input type="checkbox"/> Client | <input type="checkbox"/> In House |
|---------------------------------|-----------------------------------|

Site Launch Date

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## Web Design - Cont'

Pages/ Basic Site  
Map

## Notes

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Sketches